

Members make it happen!

From natural beauty and a leisurely lifestyle to a dynamic workforce and a diverse economy, Nacogdoches has a lot to offer, and The Chamber is proud to spread the word.

The **2015 Nacogdoches County Chamber of Commerce Official Guide & Chamber Directory** and **2015 Official Street Map** feature information and images that capture all the reasons why Nacogdoches is such a great place to live, to work, and to play.

Tell the world about everything Nacogdoches has to offer, including your business!

These premier Chamber publications are widely distributed throughout Nacogdoches County and beyond. Chamber members, prospective business owners, SFA student families, visitors, retirees and new residents turn to these publications to learn more about our community. As a Chamber member you have the **exclusive opportunity** to advertise in each publication, showcasing your business to thousands of potential customers for as little as **6 cents per impression!**

Join other business leaders in promoting Nacogdoches

These award-winning, locally produced publications are completely supported by investments from our membership. Your advertisement promotes your business while supporting the Chamber's annual events and networking development programs. It also helps The Chamber promote Nacogdoches as a destination for visitors, students, retirees, and new businesses.

Advertising space is only available to members.



REACH THOUSANDS

12,000 Maps

2015 NACOGDOCHES OFFICIAL STREET MAP
All map ads include full color.

5,000 Directories

2015 NACOGDOCHES OFFICIAL GUIDE
& CHAMBER DIRECTORY

- Promote your business in the community and beyond
- Orient newcomers to your business and the community
 - Be the first resource for local products and services
 - Increase your visibility and profitability
 - Help support your Chamber of Commerce

**Both publications are online
at [Nacogdoches.org!](http://Nacogdoches.org)**

SPACE IS LIMITED

Contact Point A Media today to take advantage of this incredible opportunity!
936.568.9200 | sales@pointamedia.com



point  media
www.pointamedia.com

2908 Westward Dr. | Nacogdoches, TX 75964
936.568.9200 | sales@pointamedia.com

2015 OFFICIAL GUIDE & CHAMBER DIRECTORY

2015 OFFICIAL STREET MAP

ADVERTISING AGREEMENT

ADVERTISER _____

CONTACT _____

EMAIL _____

ADDRESS _____

CITY, STATE, ZIP _____

TITLE _____

PHONE _____

FAX _____

SAVE ME A SPOT!

A 10% discount is available if your cash or check payment is received by

TOTAL DUE _____

ADVERTISER _____

DATE _____

POINT A MEDIA _____

FREE AD DESIGN!

Point A Media offers free directory and map ad design for all advertisers.*
*Excludes photography.

CREATIVE SERVICES

Point A Media will provide layout, design and copywriting assistance for all directory and map ads at no cost. **There are additional charges for photography.**

Premium spaces are available, first to the companies that held those positions last year, and then on a first-come, first-served basis. If you are interested in securing one of the premium pages or panels, contact Point A Media immediately.

TERMS AND CONDITIONS

Payment for ad space is due to Point A Media when space is reserved. Publisher reserves the right to reject or request alteration to any advertisement or to alter or request alteration of any content provided prior to publication of material if publisher considers it to be against the best interest of the readership and the intent for which it is published.



12,000 Maps

2015 NACOGDOCHES OFFICIAL STREET MAP

Map Premium Position
Back Panel \$2,475

Ad Space Rates (Circle Selection)

Size	Cost
Full Panel	\$1,485
1/2 Panel	\$935
1/4 Panel	\$660

All map ads include full color.

5,000 Directories

2015 NACOGDOCHES OFFICIAL GUIDE & CHAMBER DIRECTORY

Directory Premium Positions (Circle Selection)

Premium ads include full color.

Back Cover	\$3,575
Back Inside Cover	\$2,915
Front Inside Cover	\$3,025
Page 1	\$3,025
Page 2 (across from contents)	\$2,585
Double Page Spread	\$3,850
Full/Third Combo	\$2,750
Full Page/Right-Hand Read	\$2,200

Ad Space Rates (Circle Selection)

Size	Cost	Add Color	Cost
Full Page	\$1,485	Full Color	\$400
1/2 Page	\$990	3-color	\$300
1/3 Page	\$825	2-color	\$200
1/4 Page	\$660	1-color	\$100
1/6 Page	\$550		

All directory advertisers will receive
**FREE Highlighted
Membership Listings!**